



Building stronger communities in Westmoreland and beyond.

FOR IMMEDIATE RELEASE

The Westmorelite Foundation Officially Launches to Strengthen Communities in Westmoreland, Jamaica and Beyond

Atlanta, GA, USA & Westmoreland, Jamaica, December 15, 2025 — The Westmorelite Foundation (the “Foundation”), a U.S.-registered 501(c)(3) nonprofit, today announced its official launch with a mission to build stronger communities in Westmoreland and beyond. The Foundation will focus on disaster recovery, education, resilience, community development, youth empowerment, and diaspora-driven engagement to strengthen communities and expand opportunities across the parish. Rooted in legacy and inspired by the resilience of Jamaica’s people, The Westmorelite Foundation represents the evolution of generational giving into a coordinated, scalable force for social impact. Through community partnerships, donor collaboration, and on-the-ground initiatives, the Foundation will work to support families, restore infrastructure, and expand access to opportunity where need is greatest.

“Westmoreland is the parish that raised me. It is the place that shaped my voice, my values, and my belief that resilience is inherited as deeply as my Jamaican pride,” **said Tara Jackson, President and Co-Founder of the Foundation.** “Even while living abroad, my heart has remained anchored at home. We established this Foundation to honor that connection, to bring structure, sustainability, and global reach to the giving culture that has lived in our family for generations. Our inaugural board and the rest of our team was intentionally chosen to reflect the heartbeat of Westmoreland, ensuring that our work remains rooted, responsive, and grassroots-driven.”

The Foundation’s launch formalizes years of community support already led by its founders and strengthens its ability to respond to needs such as those highlighted by the devastation of Hurricane Melissa.

“For decades, I have worked to serve Westmoreland through business, community partnerships, and quiet acts of support fueled by pride in this parish,” **said Cosmond Jackson, Vice President and Co-Founder of the Foundation and Vice President of the Westmoreland Chamber of Commerce.** “The Westmorelite Foundation is a meaningful step forward, allowing us to scale what we’ve been doing for years, and to expand our reach in helping the parish rebuild with intention and dignity.”

The Foundation is also proud to highlight the deeply personal connection shared by its board members, each with ties to the parish and a commitment to restoration and progress. “Westmoreland has always been home,” **said Matthew Wallace, Director of the Foundation.** “The Foundation gives us the opportunity to expand our giving, turning love for our parish into long-term resilience.”

“Westmoreland is peace, beauty, and soul, but also a place in dire need of rebuilding,” **said Nastassia Brown, Director of the Foundation.** “The Foundation represents hope in action, a chance to protect what’s beautiful and restore what’s broken.”

The Foundation also proudly recognizes its Jamaican Vice Presidents, Joycelyn Jackson and Valerie Wallace, who will help expand outreach, strengthen community engagement, and deepen relationships across Jamaica and the diaspora. The Foundation’s Youth Ambassador, Luke Wallace, represents the future of the parish and the power of young leadership in shaping long-term impact. Together, they will help amplify the mission, elevate voices, and inspire the next generation of changemakers.

The Westmorelite Foundation calls on all who share a connection to the parish, near or far, to be part of this work. “To everyone who loves Westmoreland, whether you live there, left there but carry it with you, or fell in love with the parish after a visit, this is your invitation,” said Tara Jackson. “Join us in rebuilding a more resilient Westmoreland.”

About The Westmorelite Foundation

The Westmorelite Foundation is a 501(c)(3) nonprofit dedicated to building stronger communities in Westmoreland and beyond. Rooted in a legacy of service and shaped by the resilience of the Jamaican spirit, the Foundation supports disaster recovery, education, resilience, community development, youth empowerment, and diaspora-driven engagement to strengthen communities and expand opportunity in the parish.

With a growing network across Jamaica and abroad, The Westmorelite Foundation will work hand-in-hand with local partners to empower youth, respond to emergencies, and create sustainable pathways for social and economic wellbeing. Every contribution, whether financial, in service, or in partnership, helps Westmoreland rise, rebuild, and thrive. Learn more or get involved at www.thewestmorelitefoundation.org.